



# **BIZ** **417**

INAUGURAL ISSUE

**THANK YOU**

**FOR FIRING ME**

HOW LOCAL ENTREPRENEURS TURNED SPEED  
BUMPS INTO LIFE-CHANGING SUCCESSES

**2016 FORECAST**  
WORKING TOWARD  
A BRIGHT FUTURE

**MEET THE MAKERS**  
THE GURUS BEHIND  
LOCALLY MADE GOODS

NOVEMBER/DECEMBER 2015  
VOLUME 1 ISSUE 1 | \$4.95



# Set Up

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A special thanks to the risk-takers

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These locals take social media by storm

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Everyday service, exceptional mission

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# Link

EVERYWHERE YOU NEED TO BE

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Must-attend events for the rest of 2015

## 80 SCENE

We've been out and about—see the snaps





**"All meaningful communication is one in the form of storytelling."**

— Dan Harkey, People Centric Consulting Group

# Link

EVERYWHERE YOU NEED TO BE



Robb Woolsey, founder of Rural First, shows off his first place winnings from the B2B Expo Go BIG Pitch Competition.



## CALENDAR

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Learn from panelist Greg Horton at the Biz 417 B-School Breakfast Series

## SCENE

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[THE SCENE]

## Springfield Chamber of Commerce B2B Expo



Chris Allen with Covv



Steve Crowder, Phyllis Ferguson, Charlie Rosenbury



Lisa Livgren, Jeremy Lux

**“There’s a great tradition of start-ups. Some have put [Springfield] on the map.”**

—Paul Berry, Executive Editor of the *Springfield News-Leader*



Krystal Russell, Colby Keeth, Amanda Owen, Deidra Whitaker



Jim Carr, Robb Woolsey, Chris Allen, Jason Klein presented their start-ups at the Go BIG Pitch Awards.



Jim Carr with Emergenc.Me



Hallie Sale, Jennifer DeCamp



Booths and businesses spilled out into the halls at the Springfield Expo Center.

### Event Info:

DATE: October 1, 2015 | LOCATION: Springfield Exposition Center | Website: [springfieldchamber.com](http://springfieldchamber.com)



## Springfield Chamber of Commerce B2B Expo



Mike Compton, Josh Willis, Arianna Russell



Lisa Smith, Sarah DeGuire



Jason Klein with Logic Forte



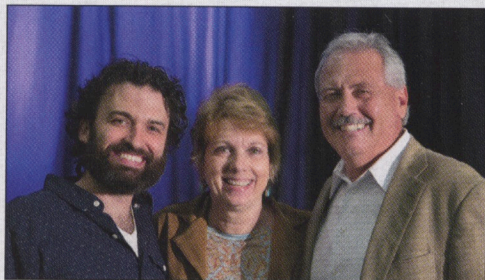
Robb Woolsey with Rural First was the winner of \$5,000 and six months of free rent at The eFactory.

**“You get the idea that there are some really, really cool things happening in the entrepreneurial community.”**

—Ryan Mooney, Senior Vice President,  
Economic Development for the Springfield  
Area Chamber of Commerce



Greg Tigges, Connie Meyers, Victor King, Larry Bechtel



Charlie Rosenbury, Phyllis Ferguson, Steve Crowder



Karry Baker, Joe Hirsch



Paul Berry, Ryan Mooney

### Event Info:

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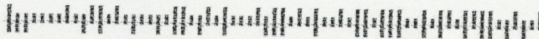
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